Mercedes-Benz Superdome

New Orleans, Louisiana

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New Orleans, LA 70152
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Facility Application

The Mercedes-Benz Superdome has recently undergone a major transformation, presenting a new and improved New Orleans landmark to the local community and national audience. Continuous enhancements and upgrades make this facility one of the finest domed stadiums in the world. Adjacent to the Smoothie King Cneter and within close proximity to downtown, the French Quarter and thousands of hotel rooms, the Superdome is the premier facility for hosting a wide array of events including private or public concerts, special events, general sessions, banquets, conventions, trade shows and sporting events. The Mercedes-Benz Superdome is owned by the State of Louisiana and privately managed by ASM Global.

Purpose

This is an application for lease of the Mercedes-Benz Superdome by potential users who have not established financial or event experience rating in the promotion of events with the Mercedes-Benz Superdome. This is not a contract for facility space or dates, yet the information included in the Application is essential for the Mercedes-Benz Superdome in the event a contract is constructed.

This document is an application and does **not** bind either party. ASM Global, the Mercedes-Benz Superdome, and the applicant agree that no publicity about any proposed program will be made public until a formal contractual agreement has been executed by both parties.

Name: _____

Organization: _____

Mailing Address: _____
_____
_____

Phone: _____ **Fax:** _____

Email Address: _____

Mercedes-Benz Superdome Facility Application Continued

Application: (Check one): _____ Corporation _____ Partner _____ Individual

Financial References

Bank: _____

Address: _____

_____

_____

Event Information

Event Location: _____

Type of Event Proposed: _____

Name and/or Titles of Proposed Acts and/or Performers:

_____

_____

Will this be a benefit performance? _____ If so for whom? _____

_____

Event Dates: _____

Will this event require a move in or move out day? _____ (yes or no)

What will be the publicized name of the event?

_____

Estimated Ticket Prices:_____

Estimated Event Attendance: _____

Program Start Time: _____ **End Time:** _____

What additional services do you anticipate may be needed in the production of the event? _____

_____

Mercedes-Benz Superdome Facility Application Continued

Please include all event details not provided for in the information above.

Please include the following information when returning this application:

- A fact sheet including but not limited to:
    a. A history of your group or organization
    b. Names and locations of facilities in which you have promoted an event.

The Mercedes-Benz Superdome/ASM Global may require a security deposit to provide against damage to building or contents of the Mercedes-Benz Superdome and/or to guarantee the payment of any unpaid bills. Applicant will furnish required certificates of insurance. All contractual agreements, usage, and event activities are subject to the standard rules for usage.

IT IS UNDERSTOOD THAT THIS IS AN APPLICATION ONLY AND IS NOT A CONTRACTUAL AGREEMENT AND THAT THE MERCEDES-BENZ SUPERDOME/ ASM GLOBAL MAY OR MAY NOT GRANT THE REQUEST SET FORTH ABOVE.

A facility contract and cost estimate will be provided to potential Client after application has been approved and all technical event information has been forwarded to event personnel.

APPLICANT: _____

SIGNATURE: _____

DATE: _____