SMG

MERCEDES-BENZ SUPERDOME CONVENTION AND TRADE SHOWS

Convention & Trade Show on the Mercedes-Benz Superdome main floor.

Gate A Ground Main Entrance to Convention & Trade Show

SMG Registration area on the north side of the Mercedes-Benz Superdome main floor.

Built-in production elements to showcase exhibitors, sponsors, etc.

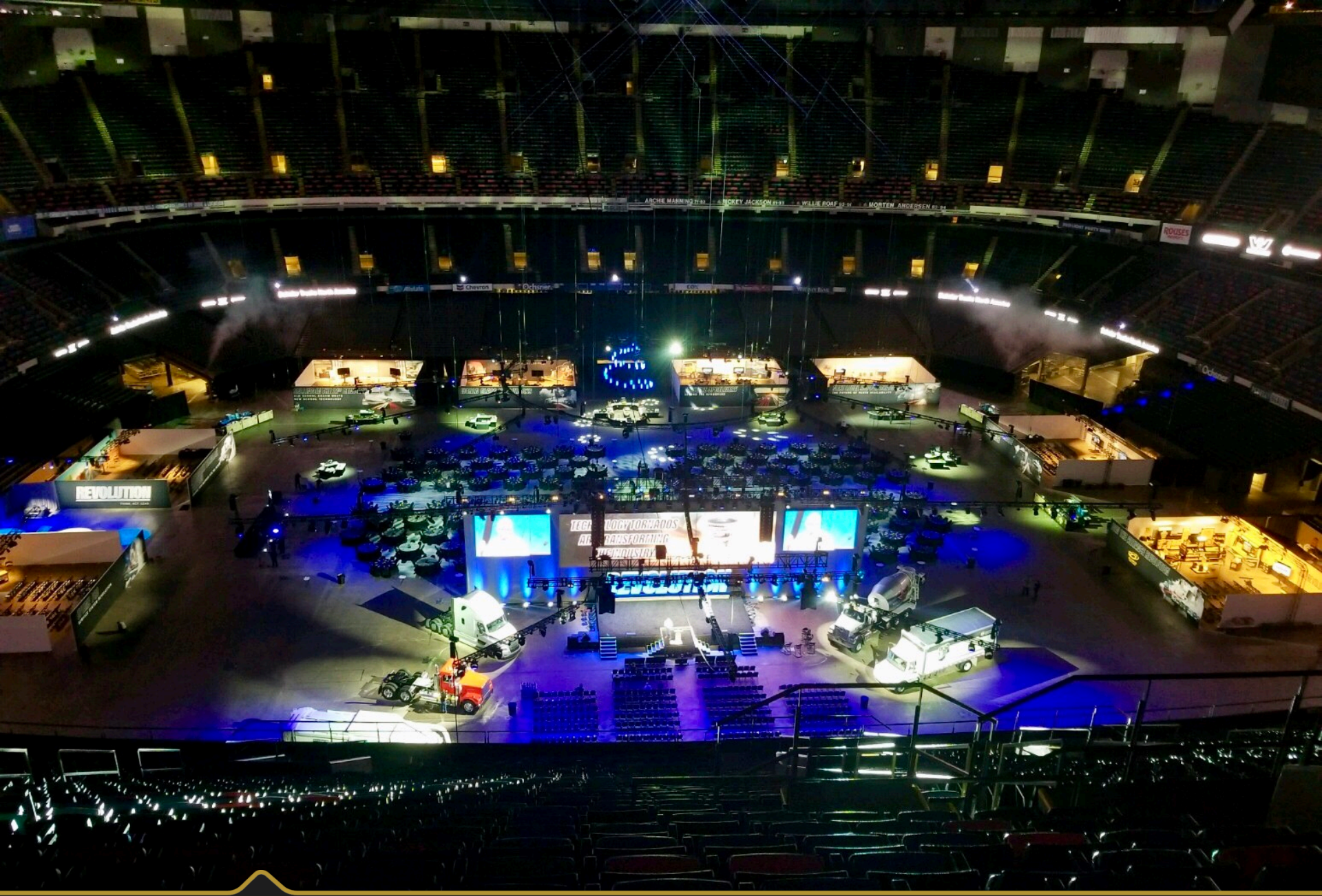
General Session & Trade Show on floor of Mercedes-Benz Superdome.

Trade Show booths located on floor just beyond General Session Area.

Up close shot of Exhibitor Booths.

Mercedes-Benz Superdome
BRP

THAT ski-doo FEELING
THAT ski-doo FEELING
OXYGEN
SEE EVERYTHING.


ARCHIE MANNING
RICKEY JACKSON
WILLIE ROAF
MORTEN ANDERSEN
REVOLUTION

PEYTON MANNING Q&A
REVOLUTION
THINK. ACT. LEAD.

The Home & Garden Show on the Mercedes-Benz Superdome main floor.

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The Home & Garden Show on the Mercedes-Benz Superdome main floor.

The Boat Show on the Mercedes-Benz Superdome main floor.

The Boat Show on the Mercedes-Benz Superdome main floor.

Expand your show's footprint by utilizing the space underneath the 100 plaza level seats.

Two Premium Bunker Club Lounges available for VIP/Sponsor/Hospitality area.

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- Value Added Amenities -

- Unique & iconic multi-purpose venue in downtown New Orleans
- Maximum column free exhibit space of 162,434 sq. ft. / Ceiling Height 273 ft. at apex
- Ease of load-in onto the Superdome main floor via the South Gate Loading Dock
- State-of-the-art production elements ideal for video or recognizing exhibitors, sponsors, etc.:
  Two HD end zone boards , Four LED boards, Four message boards
- Ample on-site parking available
- VIP/Sponsor/Hospitality areas located in the premium bunker club lounges that are equipped with in-house A/V equipment including wireless mics, podiums equipped with microphones, and 28 fixed LCD televisions
- Four meeting rooms on 200 Loge Level
- Located within close proximity to many downtown hotels and businesses
- Dedicated on-site SMG Event Coordinator who will work with you from start to finish to ensure you have everything you need for your event.
- No production or decorating company exclusivity

Booking information:
mbdomesales@smgneworleans.com | 504-587-3663