

GENERAL SESSIONS

Upgrade your event experience at the Mercedes-Benz Superdome. For General Sessions, the tiered seating produces excellent sightlines, ensuring that each attendee has the best seat in the house. The Superdome has the space and technology to bring your presentation to the next level.



Mercedes-Benz Superdome

ATTENDEE ACCESS

- Located within close proximity to many downtown hotels
- Ease of bus queuing
- Entrance options on both the Ground and Plaza (100) Levels

AMPLE BACK OF HOUSE SPACE & LOADING AREA

- Four Ground Level locker rooms
- Eight Ground Level Star Suites (Green Rooms - restroom equipped)
- Eight loading dock bays; twelve roll-up doors in total

SEATING CONFIGURATIONS

- Flexible seating configurations for up to 73,000 plus
- Reduced house configurations
- 90 ft. x 400 ft. in-house curtain drape (Preferred rigging company. Ceiling height: 273 ft. at apex)

A/V, TECHNOLOGY & PRODUCTION

- No production or decorating company exclusivity
- State of the art production elements: two HD endzone video boards; four LED ribbon boards; four message boards
- In-house video & CCTV capabilities
- Closed captioning services and phonic listening devices available

ANCILLARY SPACES: VIP/BREAKOUTS F&B AREAS

- Two Premium Bunker Club Lounges (Ground Level) and Four Club Lounges (200 Loge Level)
- Run live feed from Main Arena Floor to all ancillary areas

EXCLUSIVES

- Catering and concessions provided by Centerplate

- Medical Services and SMG Event Staff
- Merchandise Sales
- Certain product, messaging, sponsor signage and pouring rights apply
- In-house telephone and internet services

AMENITIES

- Experienced SMG Event Staff
- Custom exterior LED lighting options
- Extensive SMG complex offers a wide variety of space for programming options

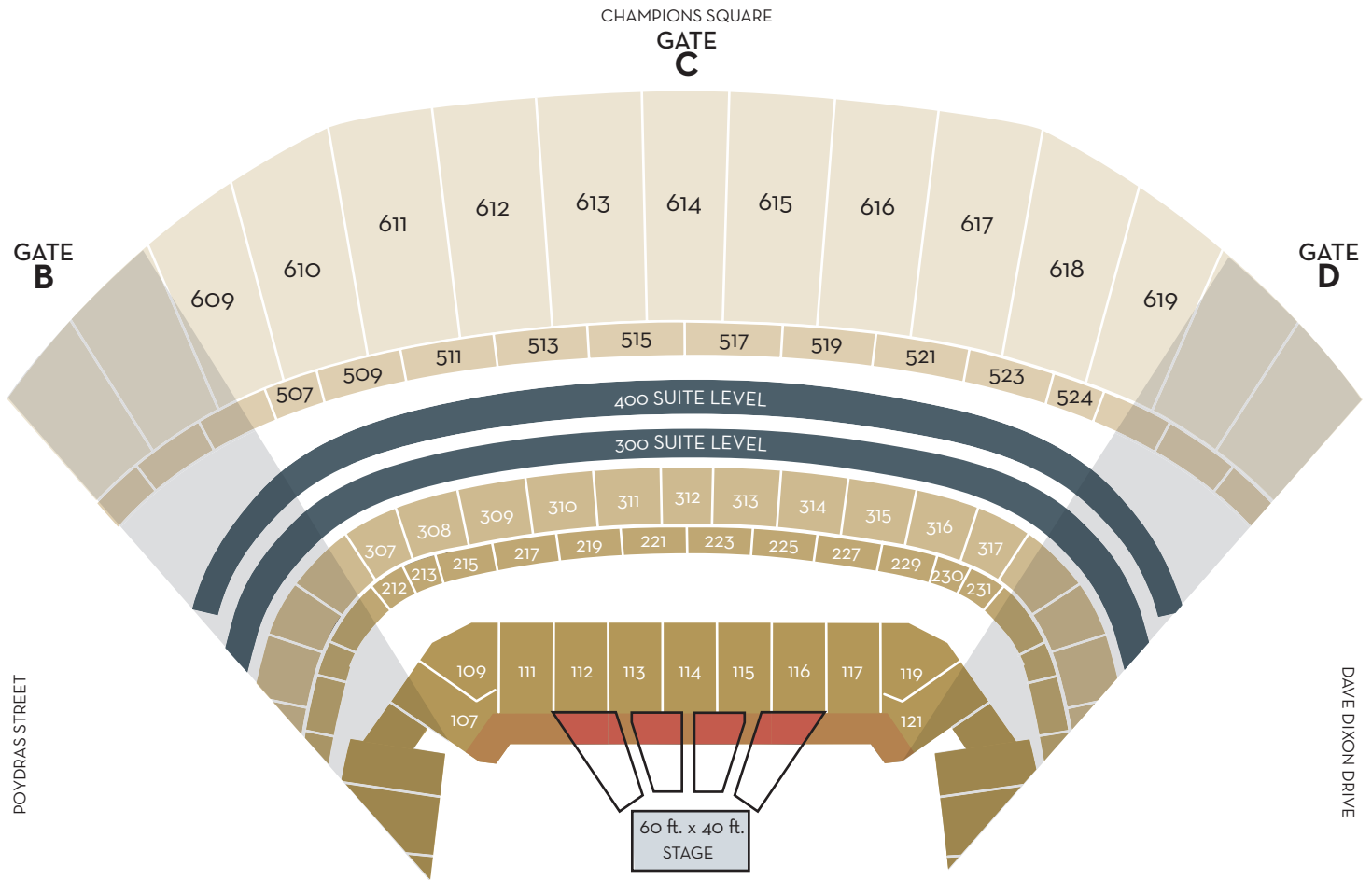
SEATING LEVELS

600 TERRACE LEVEL : 25,977 SEATS
500 TERRACE LEVEL : 3,818 SEATS
300 & 400 SUITE LEVEL : PRIVATELY OWNED
300 LOGE LEVEL : 10,840 SEATS
200 LOGE LEVEL : 2,946 SEATS
100 PLAZA LEVEL : *25,289 (440 ADA)
GROUND LEVEL : **Varies

*In Regular Configuration (First Nine Rows In)

**Varies depending on production and configuration requirements

GENERAL SESSIONS



SEATING LEVEL	SECTIONS	REDUCED HOUSE Regular Configuration (9 Rows In)	REDUCED HOUSE Expanded Configuration (9 Rows Out)
600 TERRACE LEVEL	609-619	7,520*	7,520*
500 TERRACE LEVEL	507-524	1,058	1,058
300 & 400 SUITE LEVEL	N/A	PRIVATELY OWNED	PRIVATELY OWNED
300 LOGE LEVEL	307-317	2,409	2,409
200 LOGE LEVEL	212-231	681	681
100 PLAZA LEVEL	107-121	8,111*	5,908*
GROUND LEVEL	N/A	Varies depending upon production and configuration requirements	Varies depending upon production and configuration requirements
TOTAL (not inclusive of floor)		19,779	17,576

*Capacities in some sections may vary depending on sightlines from production and configuration requirements.

CONTACT

For more information or to receive a customized proposal, please e-mail mbdomesales@smgneworleans.com or call 504.587.3663

WEBSITE

Please visit us at mbsuperdome.com